

Barcelona, world capital of charter superyachts

Barcelona Clúster Nàutic expects the MYBA Charter Show, which is held for the first time in Barcelona, to revitalize the entire nautical and maritime industry

Up to 58 superyachts are exposed from today until this Thursday in the Barcelona marina OneOcean Port Vell, on the occasion of the MYBA Charter Show. With 150 exhibitors and some 1,000 visitors from around the world, the event involves placing Barcelona on the international map of the superyacht industry.

Each of these floating artworks, between 23 and 95 meters length, generates about 9 jobs and leaves in the city where she is moored around one million euros a year. That is why the Barcelona Clúster Nàutic, an association that groups 90 companies, claims that the nautical sector is an economic engine force for Barcelona and for Catalonia, and works to consolidate the city as an international destination for superyachts, to attract these boats to the marinas of the coast of Barcelona, the modern OneOcean Port Vell and the new Marina Vela, but also Vilanova Grand Marina and Mataró Marina Barcelona.

With the construction of Marina Vela and the expansion works of these marinas (46 million euros are invested for these works between 2016 and 2017), Barcelona has almost doubled its offer of moorings in recent years: it adds about 160 new moorings for superyachts to the 140 existing so far, and also with an increasing trend of capacity, to accommodate units of greater length. In fact, OneOcean Port Vell recently sold the largest mooring in the Mediterranean, for a 160-meter yacht.

"With only 5% of world traffic of these yachts the 300 berths are filled, which would represent a huge economic impact for the city. Only in the industrial sector, refit & repair, the impact could be more than 210 million euros a year, while the impact on ports would be about 70 million", explains Barcelona Clúster Nàutic president, Toni Tió.

Among the members of the nautical cluster of Barcelona are these marinas and companies such as MB92, the world leader in superyacht's refit, but the majority are SMEs of six workers. Attracting more yachts to the city, an objective for which the MYBA Charter Show serves as an ideal showcase, means increasing these companies' income.

Superyachts sector generates an annual turnover of more than 2,250 million euros worldwide, with significant growth expectations for the coming years.

Download the Barcelona Clúster Nàutic press kit:

http://www.barcelonaclusternautic.cat/uploads/press_dossier/dossieresp17.pdf

Yachts attending the MYBA Charter Show: <https://mybashow.com/wp/yachts-attending-list/>

Exhibitors at MYBA Charter Show: <https://mybashow.com/wp/exhibitors-attending-list/>

MYBA Charter Show programme: <https://mybashow.com/wp/the-programme/>

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