

The Barcelona Clúster Nàutic launches a patronage

The Barcelona Clúster Nàutic, which already groups more than 90 companies in favor of the competitiveness of the nautical industry in the Catalan capital, sets in motion its new patronage, a club of sponsoring companies that enjoy exclusive advantages.

The Barcelona Chamber of Commerce, OneOcean Port Vell, Marina Vela Barcelona, Vilanova Grand Marina Barcelona, MB92 and Varador 2000 are the first companies to become patrons of the Cluster.

The sponsors have the opportunity to reinforce their image as a socially responsible company, to promote the sea as an identity and integration element, and to promote Barcelona as one of the main nautical destinations worldwide.

Exclusive advantages offered to the sponsors include access to certain events, participation in an annual dinner with authorities and personalities and other benefits.

"We are very satisfied and grateful to the patronage -said Alejo Trullás, director of the nautical cluster of Barcelona-. The sponsors are companies that fervently believe in the work of the cluster as a dynamiser of the sector, who have very internalized our premises, that the nautical sector is an economic engine for the city, and that work to attract the fleet of superyachts to Barcelona."

Further information:

Neus Jordi

www.barcelonaclusternautic.cat

M: +34 627 88 50 51

neus@neusjordi.com

comunicacio@barcelonaclusternautic.cat

Skype: neusjordi

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