

Barcelona will host the world's largest charter exhibition

The event will bring to the Catalan capital over a thousand people and 80 companies

The international association MYBA has chosen Barcelona to host the MYBA Charter Show, the largest fair of superyachts dedicated to charter, which moves nearly a thousand people and fills more than 600 hotel rooms for a week. This professional congress moves from the city of Genoa and will be located in the new marina OneOcean Port Vell, for at least three years, starting with the next edition of 2017.

OneOcean Port Vell and the Barcelona Clúster Nàutic have worked for the achievement of this important fair, competing against other enclaves like Cannes, Nice and Antibes, as well as the host city of Genoa in recent years. With this event, the Cluster promotes the Catalan capital as a nautical destination worldwide, which will push the rest of the nautical sector.

"This congress mark a before and after for the marine industry in the Catalan capital: will serve to put Barcelona on the world map of the superyacht and will be an accelerator of the entire marine industry in Barcelona, composed mainly of SMEs", said Barcelona Clúster Nàutic general manager, Alejo Trullás.

The event attracts the best yachts of between 24 and 100 meters dedicated to charter and is reserved for professionals and brokers in this sector. To be held between the last week of April and first of May next year, the MYBA Charter Show in OneOcean Port Vell will bring together 60 superyachts from all over the world and about a hundred companies and broker agents. The event attracts nearly a thousand people, including professionals and crews, and generates an occupancy of more than 600 hotel rooms in the host city.

By obtaining the MYBA Charter Show, Barcelona Clúster Nàutic gets a major world event to promote Barcelona as a nautical destination. Attracting more superyachts traffic to Barcelona not only causes the growth of luxury tourism in the city, it also means giving work to many SMEs in Barcelona.

Superyachts sector generates an annual turnover of more than 2,250 million euros worldwide, with significant growth expectations for the coming years.

Further information:

Neus Jordi

www.barcelonaclusternautic.cat

M: +34 627 88 50 51

neus@neusjordi.com

comunicacio@barcelonaclusternautic.cat

Skype: neusjordi

www.twitter.com/ClusterNautic

www.facebook.com/BarcelonaClusterNautic

www.linkedin.com/company/barcelona-clúster-nàutic